

Otto Bock HealthCare Forms Unique Orthotic Sales Specialist Team

Minneapolis, MN – In a move to add focused support of its expanded orthotic product line, Otto Bock HealthCare has created a unique, dedicated team of Orthotic Sales Specialists that is working directly with its sales forces and serving as product experts on the entire orthotic portfolio. The new sales team’s goal is to better serve orthotic customers with more information and resources and is made up of top orthotic sales experts: James Thornton, Dominic D’Arpino, Paul Thrower and Tad George.

“Each of these Orthotic Sales Specialist team members bring many years of industry experience and proven track records to this new endeavor,” said Brad Ruhl, President & CEO, Otto Bock US HealthCare. “Their intimate knowledge of our products and great familiarity with the market is a real benefit on which we are able to capitalize when calling on existing customers and when reaching out to new orthotic markets.”

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Minnesota-based Otto Bock HealthCare LP was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Otto Bock has more than 4,000 employees worldwide and produces over 40,000 types of prosthetic and orthotic components, mobility and rehabilitation products, and is the U.S. leader in delivering continuous passive motion (CPM) services and related therapies. (www.ottobockus.com)