

FOR IMMEDIATE RELEASE



Otto Bock HealthCare's John Crane elected to the California Orthotics & Prosthetics Association Board

June 11, 2009 - John Crane, Otto Bock HealthCare Sales Representative for Northern California and Northern Nevada, was recently elected to the Board of the California Orthotics & Prosthetics Association. He will serve a two year term as the group's Secretary-Treasurer beginning July 1st and looks forward to using his many years of experience in the industry to assist COPA in meeting its goals.

"I'm honored to be part of COPA, especially during a time of great change and opportunity in the healthcare industry," says John. "Over the years, I've been inspired by people who go above and beyond to help others be more independent and active, and this is one of the ways I can build on their dedication."

COPA is dedicated to improving the business climate in California for orthotic and prosthetic companies by striving for fair reimbursement from private and public payors, ensuring competent and ethical treatment of patients, educating the public about the unique skills and knowledge base of the Orthotist and Prosthetist and the contributions they make, emphasizing a high degree of professionalism and fostering fair and open competition.

Brad Ruhl, Vice President of Sales & Marketing for Otto Bock, is confident John will make a positive impact in his new role. “John’s enthusiasm and passion for the orthotics and prosthetics industry is evident to those who work with him. He is a valuable asset to Otto Bock HealthCare, and COPA will greatly benefit from his dedication and commitment.”

COPA Executive Director & Lobbyist, Bryce Docherty, agrees and places special emphasis on the valuable contributions John will make due to his familiarity and awareness of the issues that are a priority for the organization. “John brings a wealth of industry knowledge from both a clinical and a business aspect. He’s had a long standing relationship with COPA, and the membership looks to him as a resource for a broad range of issues.”

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Minnesota-based Otto Bock HealthCare LP was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Otto Bock has more than 3,800 employees worldwide and produces over 25,000 types of prosthetic and orthotic components, mobility and rehabilitation products, and is the U.S. leader in delivering continuous passive motion (CPM) services and related therapies. (www.ottobockus.com)

Sacramento- based COPA has a proven track record in legislation, association governance and membership responsiveness. Representing the field since 1970, COPA is an organization that has the resources to bring the community of orthotics and prosthetics together as one voice to strengthen and solidify the unique characteristics that typify O&P professionals today. COPA VISION STATEMENT: Advancing the quality of life for Orthotic and Prosthetic patients. COPA MISSION STATEMENT: Promoting the art and science of Orthotic and Prosthetic practice to create and communicate innovative solutions for a positive patient experience.

(www.oandp.com/copa)