

Scott Schneider Named Otto Bock Regional President of North America

MINNEAPOLIS, MN– Otto Bock HealthCare has appointed Scott Schneider to the position of Regional President of North America effective September 1, 2011. He takes over for retiring President and CEO for Otto Bock North America, Bert Harman.

Schneider came to Otto Bock with the acquisition of TEC Interface Systems in 2003 and has held several assignments both in Otto Bock North America as well as at Otto Bock's global headquarters in Germany. He most recently held the position of Chief Marketing Officer for Otto Bock's North American region where he worked to support industry political efforts as well as expand reimbursement support for customers. Prior to that he was the global Vice President of Socket Technologies , where he was responsible for growing and developing the product line related to Harmony®, liners, and related items.

Schneider's background includes serving as the co-founder of TEC, a St. Cloud-based business, from 1988-2002. While there, the organization won 1995 Small Business of the Year award from the U.S. Small Business Administration, and won the 2002 Ernst and Young Entrepreneur of the Year regional award and was inducted into its hall of fame. His education includes St. Johns University, St. Cloud State and the University of Minnesota, with his studies focusing on medical and prosthetic care as well as journalism, mass communications, and business.

“Scott has a solid track record of growing businesses and of building bridges across the Atlantic in both directions,” says Dirk Artmann, global Otto Bock spokesman. “His entrepreneurial and visionary style will serve Otto Bock North America very well as he works in partnership with Brad Ruhl, President and CEO of Otto Bock US HealthCare, and Chief Financial Officer for Otto Bock North America, Andreas Schultz.

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Minnesota-based Otto Bock HealthCare LP was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Otto Bock has more than 4,300 employees worldwide in 43 branches and produces over 40,000 types of prosthetic and orthotic components, mobility and rehabilitation products. (www.ottobockus.com <<http://www.ottobockus.com/>>)