

Ottobock Announces New Hire in Technical Orthopedics

MINNEAPOLIS, MN – Ottobock announces the new hire of Brian Long as a territory sales representative for Technical Orthopedics. In his new position, he is responsible for the territory that includes North Texas and Oklahoma.

Long holds a Bachelor of Arts in Economics from Texas Tech University, and he joins Ottobock with over ten years of sales experience. He most recently held the position of Spine Device Sales Representative for Globus Medical where he significantly exceeded sales quotas and contributed to record company growth.

“Brian has a proven ability in the healthcare industry to develop and execute plans to grow volume and profit, and we especially value his ability to develop strong customer relationships in the field,” says Walter Governor, National Director of Sales for Ottobock Technical Orthopedics. “We are pleased to have him join the Ottobock team and look forward to the impact he is sure to have.”

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Minnesota-based Ottobock was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Ottobock has more than 5,000 employees worldwide in 46 branches and produces over 50,000 types of prosthetic and orthotic components, mobility and rehabilitation products. (www.ottobockus.com <<http://www.ottobockus.com/>>)