

## Otto Bock Announces New Hire of Orthotics Business Development Director

Minneapolis, MN – Otto Bock HealthCare announced the new hire of Timothy Hendricks as Orthotics Business Development Director. In his new position, Hendricks manages a team of Orthotic Specialists that under his leadership works with Technical Orthopedics and Orthopedic Services to drive and achieve orthotic sales and growth goals in the U.S. market.

“Tim brings with him a wealth of experience in the orthotics industry,” said Brad Ruhl, President & CEO, Otto Bock US HealthCare. “His strong background includes exceptional customer support, including the professional orthotist. This is a valuable asset as Otto Bock continues to invest in the orthotic professional from R&D through clinical research and education, helping to build a robust orthotic business.”

Hendricks is a graduate of St. Mary’s University (Winona, MN) with a B.A. in Business Administration and an emphasis in Marketing. In addition to nearly ten years as a Sales Representative and Region Sales Manager for Orthofix Inc., Hendricks is a Founding and Managing Partner of OrthoMart, LLC. OrthoMart, LLC is a medical service provider with an emphasis on durable medical equipment billing and reimbursement solutions and a leading provider of reimbursement consulting services for medical companies, distributors, and physician practices (orthopaedic & spine).

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Minnesota-based Otto Bock HealthCare LP was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Otto Bock has more than 4,000 employees worldwide and produces over 40,000 types of prosthetic and orthotic components, mobility and rehabilitation products. Otto Bock Orthopedic Services is the U.S. leader in delivering continuous passive motion (CPM) services and related therapies. ([www.ottobockus.com](http://www.ottobockus.com))