

Two Otto Bock HealthCare Sales Leaders Take On Larger Roles

Minneapolis, MN - Otto Bock HealthCare recently promoted Matt Swiggum and Walter Governor, both current employees, to expanded leadership roles in the organization. Governor steps up to be Director of Sales for Technical Orthopedics and Matt Swiggum has accepted the newly created role of Director of Sales and Marketing for Mobility Solutions. Both men lead direct sales forces responsible for meeting market needs. In addition to the Mobility sales force, Swiggum is also responsible for growing the business with strategic marketing direction and leadership.

“We are proud to see this clear demonstration of our bench strength,” said Brad Ruhl, CEO and President of Otto Bock US HealthCare. “Matt and Walter have always been strong leaders, and I am confident that they will be successful in their new roles.”

Swiggum’s background includes degrees from Morehead State and Carlson School of Business in Minnesota, along with a stand-out career in management at Wal-Mart. Governor graduated from Madison University and has more than 23 years of experience in the healthcare industry. Both worked their way up through the ranks of sales leadership at Otto Bock and were instrumental in instilling advanced sales training and the philosophy of partnership with customers in the company sales force.

“I’m excited to take on a new challenge and the opportunity to dramatically impact our business and our customers,” said Swiggum. “I am looking forward to exploring new ways to help our customers grow their businesses as we bring new products and services to the marketplace.”

According to Governor, “I look forward to taking on this new role at Otto Bock, especially the opportunity to help my customers and colleagues grow professionally and personally.”

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Minnesota-based Otto Bock HealthCare LP was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Otto Bock has more than 4,000 employees worldwide and produces over 40,000 types of prosthetic and orthotic components, mobility and rehabilitation products, and is the U.S. leader in delivering continuous passive motion (CPM) services and related therapies. (www.ottobockus.com)