

Otto Bock HealthCare Announces New Hire in Mobility Solutions

MINNEAPOLIS, MN – Otto Bock HealthCare announced the hiring of Jason Curtis as Senior Market Manager for Mobility Solutions. In his new position, Jason will focus on strategic direction for the Mobility Solutions portfolio of products and on providing leading edge technology and quality customer experiences to the complex rehabilitation professionals.

“Jason will take a hands-on approach in his new position and spend significant time in the field with Otto Bock sales representatives in order to collect and assess customer feedback,” said Brad Ruhl, CEO and President of Otto Bock U.S. HealthCare. “His many years of professional experience in strategic marketing and planning will be a definite advantage as he puts this information to use.”

Included in Jason’s twenty years of marketing experience is a position with Caire Medical which involved extensive interaction in the patient, physician and DME channels and where he launched the Spirit 300 portable liquid oxygen device to the North American market. Jason earned a bachelor’s degree in Marketing Management from Concordia University and holds a M.B.A. in Technology Management from the University of Phoenix.

“I am proud to be a part of the Otto Bock HealthCare Mobility team and the quality products they supply to the complex rehabilitation market,” said Jason. “I look forward to doing my part in enhancing the portfolio and continuing to add more value to the customers we serve.”

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Minnesota-based Otto Bock HealthCare LP was established in 1958 as the Americas corporate headquarters of Otto Bock HealthCare, GmbH, based in Duderstadt, Germany. Otto Bock has more than 4,000 employees worldwide and produces over 40,000 types of prosthetic and orthotic components, mobility and rehabilitation products, and is the U.S. leader in delivering continuous passive motion (CPM) services and related therapies. (www.ottobockus.com)